

Ballantrae newsletter *advertising sizes & rates*

Business Card: \$40.00
(horizontal display only)

Eighth page: \$60.00
(horizontal display only)

Quarter page: \$80.00
(vertical display only)

Half page: \$110.00
(full-width horizontal or
half-page top-to-bottom vertical display)

This is a full page ad, costing \$160

This is a three-quarter back page costing \$180.



**Ballantrae HOA
17611 Mentmore Blvd.
Land O' Lakes, FL 34638**

**PRSRT STD
US POSTAGE
PAID
TAMPA FL
PERMIT #2292**